

North Pigeon Lake Ratepayers Association  
Board of Directors Meeting  
2012-10-20

Present: Tom McCarron, Lloyd Steinke, Petra Unger, Darrel Devolin, Miriam Newton, Roger Leclerc, Michael Frings, Ross Morton  
Absent: Doug Hill, Don Wilcox

1. Approval of Minutes:
  - a. August 18<sup>th</sup> minutes amended to show Roger Leclerc added as a Board member by unanimous agreement.
  - b. September 20<sup>th</sup> minutes approved
  - c. Outstanding are minutes of AFM 2012 (Action Doug to prepare for next meeting)
2. Membership:
  - a. Miriam reports we have 89 paid members which is up from previous year by 43 and that can be attributed to the quarry issue and Doug's idea of marketing NPLRA at the 23<sup>rd</sup> June meeting
  - b. Still have 9 old members who have not renewed and it was agreed to move them off list of members into separate category (Action Miriam to revise list)
  - c. There appears to be a discrepancy between finance and membership as membership would indicate revenue of \$3520 whereas finance would show revenue of \$3335 (Action Michael will try and reconcile with Miriam but also ask Doug if he has still got some monies left from that given to him by Tom???)
3. Finance:
  - a. Approximately \$4000 in bank but still some confusing about matching member numbers with revenue. (Action recheck our records and do a better job next year!)
  - b. A tentative budget for 2012-13 was discussed with sums needed for quarry group, advertising, and the normal expenses. (Action Michael to revise budget and include approximately \$350 for advertising/media relations and perhaps as much as \$750 for quarry media relations. Also Miriam to sit on quarry committee media team to interlock the use of media and extend use of limited dollars for advertising, etc.)
  - c. Lloyd asked if the finance sheet could supply comparable numbers for previous year (Action Michael to look into the format)
4. Advertising:
  - a. Somewhat covered in the above
  - b. Cooperation with quarry advertising will be done through Miriam.
  - c. Miriam has prepared sample ads as well as a brand new letter head for NPLRA
  - d. Miriam will look at getting us constant coverage in media be it ads or letters to editors or stories. Appears Lakefield Herald, The promoter, The Lindsay Post, MyKawartha, and InBobcaygeon ll very supportive of publishing our work.
  - e. Critical that newsletter articles be in Doug's hands prior to 28<sup>th</sup> October so a newsletter can be emailed out by November 1<sup>st</sup>. (Action Doug to prepare and distribute newsletter and coordinate with Miriam re letterhead and mailing lists. Hardcopy to only those without email)
5. Quarries Committee
  - a. Got good reach with letter to editors by Janet Klein

- b. List of quarry cttee to Board members (Action Lloyd to send)
  - c. Cttee is building up knowledge and expertise
  - d. Tom and Ross spoke with Council after last Council meeting on the 16<sup>th</sup> October. Little luck with getting acceptable interest but a delegation for November 6<sup>th</sup> was accepted (Action Lloyd and quarry group to finalize the PowerPoint message and Ross and Roger to deliver same )
  - e. An option after GCH Council delegation is to take delegation to County of Peterborough (Ross to look at dates and methodology. Dates are 7,21 Nov; 7,19 Dec; 9,23 Jan)
  - f. Conflict of interest could be stumbling block at our Council level.
6. Trent Severn Waterway:
- a. Just announced that 2013 will not see reduction in the operation of the waterway. (Action: Petra to write up piece for newsletter on this win for boaters)
  - b. Suggestion of private members bill by Barry Devolin to move TSW out from under Parks Canada and into separate body (Action Darrel to stay abreast of the legislation)
  - c. Increasing dockage for Bobcaygeon locks will be a fact. Aidan Furlong is in charge of fundraising for this project with positive outlook
7. Taxation:
- a. Article on taxation not found (Ross to ask FOCA)
8. FOCA:
- a. Ross to attend FOCA meeting on 26<sup>th</sup> October
9. Municipal:
- a. Nothing to add
10. Water Testing, KLS, KLC:
- a. Tom says it is finished for the season and phosphorous level result will be published in Spring 2013
  - b. Kawartha Lakes Conservation has embarked on the Pigeon lake study and report will be for 2016. GCH did not participate and thus study will not be complete given large section of Pigeon Lake that will be omitted!
  - c. Kawartha Lakes Stewards is concerned with blue green algae approach and especially the Parrish letter. (Action Tom to follow up with Rob at KLC)
11. Web Site:
- a. Ross' son Garth will build and host the site with input from Doug. Confirmation of same will be after the 29<sup>th</sup> October.
12. Next meeting: December 8<sup>th</sup> with potential for call in which Mike will see if a conference line is available

NOTE: Please get all input for the newsletter to Doug ASAP as it is very important we keep members apprised of what is going on. So far we have input from Lloyd, Tom and Ross. There should also be prominent mention of the Nov 6<sup>th</sup> Council meeting and our delegation plus the OMB hearing into Dewdney Mountain Quarry. Both meetings are in the GCH Council chambers.